

Contract / Revision 20343 Flight Dates 08/23/10-08/29/10

Original Date / Revision 08/17/10 / 08/25/10

Advertiser FLORIDA'S FUTURE FUND Product

FLORIDAS FUTURE FUND

Agency TARGET ENTERPRISES LTL Agency Com 15%

Buying Contact

Billing Contact

15260 VENTURA BLVD  
SUITE 1240  
SHERMAN OAKS, CA 91403

15260 VENTURA BLVD  
SUITE 1240  
SHERMAN OAKS, CA 91403

Primary Account Executive  
Bill Gonzalez

Sales Office LA  
Sales Region National

Account Executive Order%  
Bill Gonzalez 100%

Agency Ref

Order Sep 00:15:00

Estimate #

Alt. Order # 9236532

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POLITICAICIA

Product Codes PL2

Priority P-1

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

|      |   |
|------|---|
| WCLF | % |
| WEDU | % |
| WFLA | % |
| WFTS | % |
| WFTT | % |
| WHTR | % |
| WMOR | % |
| WTOG | % |
| WTSP | % |
| WTTA | % |
| WTVT | % |
| WUSF | % |
| WVEA | % |
| WXPX | % |

## Order Totals

## Billing Plan

| Month       | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|-------------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| August 2010 | 21         | \$4,124.20 | \$4,852.00   | 8.50   | 07/26/10   | 08/29/10 | 21      | \$4,124.20 | \$4,852.00   |
| Totals      | 21         | \$4,124.20 | \$4,852.00   | 8.50   |            |          |         |            |              |

| Ln    | Ch | Start             | End             | Inventory Code           | Break | Start/End Time | Days              | Len     | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|-------|----|-------------------|-----------------|--------------------------|-------|----------------|-------------------|---------|-------------|----------|---------------|------|------|-------|----------|
| N 1   | 7  | 08/23/10          | 08/27/10        | M-F 11a-12p<br>The View  | CM    | 11a-12p        | MTWTF--           | :15/:15 | 4           | \$200.00 | P-1           | 0.40 | BK   | 4     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                | <u>Spots/Week</u> |         | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |    | 08/23/10          | 08/29/10        | MTWTF--                  |       |                | 4                 |         | \$200.00    |          | 0.40          |      |      |       |          |
| N 2   | 7  | 08/23/10          | 08/27/10        | M-F 7-730p<br>M-F 7-730p | CM    | WHEEL          | MTWTF--           | :15/:15 | 2           | \$400.00 | P-1           | 0.70 | BK   | 2     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                | <u>Spots/Week</u> |         | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |    | 08/23/10          | 08/29/10        | MTWTF--                  |       |                | 2                 |         | \$400.00    |          | 0.70          |      |      |       |          |
| N 3   | 7  | 08/23/10          | 08/27/10        | M-F 7-730p<br>M-F 7-730p | CM    | WHEEL          | MTWTF--           | :15     | 1           | \$200.00 | P-1           | 0.70 | NM   | 1     | \$200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                | <u>Spots/Week</u> |         | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |    | 08/23/10          | 08/29/10        | MTWTF--                  |       |                | 1                 |         | \$200.00    |          | 0.70          |      |      |       |          |
| N 4   | 7  | 08/23/10          | 08/27/10        | M-F 730-8p<br>M-F 730-8p | CM    | JEOPARDY       | MTWTF--           | :15/:15 | 2           | \$400.00 | P-1           | 0.00 | BK   | 2     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                | <u>Spots/Week</u> |         | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |    | 08/23/10          | 08/29/10        | MTWTF--                  |       |                | 2                 |         | \$400.00    |          | 0.00          |      |      |       |          |

Contract / Revision 20343 Flight Dates 08/23/10-08/29/10

Hiatus Dates

Original Date / Revision 08/17/10/ 08/25/10

Order Sep 00:15:00

Advertiser FLORIDA'S FUTURE FUND Product FLORIDAS FUTURE FUND Estimate #

|  |           |                   |                 |   |                       |                   |                 |               |                   |             |     |               |             | Totals |            |
|--|-----------|-------------------|-----------------|---|-----------------------|-------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|--------|------------|
| Ln   | Ch        | Start             | End             | Inventory Code                                      | Break                 | Start/End Time    | Days            | Len           | Spots             | Rate        | Pri | Rtg           | Type        | Spots  | Amount     |
| N 5  | 7         | 08/23/10          | 08/27/10        | M-F 730-8p<br>M-F 730-8p                            | CM                    | JEOPARDY          | MTWTF--         | :15           | 1                 | \$200.00    | P-1 | 0.70          | NM          | 1      | \$200.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | MTWTF--   |                       |                   |                 |               | 1                 | \$200.00    |     | 0.70          |             |        |            |
| N 6  | 7         | 08/23/10          | 08/27/10        | M-Sun ABC 7 News at 10M<br>M-Sun ABC 7 News at 11   | CM                    | M-F 11-1135p / Sa | MTWTF--         | :15/:15       | 1                 | \$600.00    | P-1 | 0.40          | BK          | 1      | \$600.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | MTWTF--   |                       |                   |                 |               | 1                 | \$600.00    |     | 0.40          |             |        |            |
| N 7  | 7         | 08/23/10          | 08/27/10        | M-Sun ABC 7 News at 10M<br>M-Sun ABC 7 News at 11   | CM                    | M-F 11-1135p / Sa | MTWTF--         | :15           | 1                 | \$300.00    | P-1 | 0.40          | NM          | 1      | \$300.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | MTWTF--   |                       |                   |                 |               | 1                 | \$300.00    |     | 0.40          |             |        |            |
| N 8  | 7         | 08/23/10          | 08/29/10        | M-F 1135p-1206a<br>Nightline                        | CM                    | 1135p-1206a       | MTWTF--         | :15/:15       | 2                 | \$176.00    | P-1 | 0.30          | BK          | 2      | \$352.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | MTWTF--   |                       |                   |                 |               | 2                 | \$176.00    |     | 0.30          |             |        |            |
| N 9  | 7         | 08/23/10          | 08/27/10        | M-F 1135p-1206a<br>Nightline                        | CM                    | 1135p-1206a       | MTWTF--         | :15           | 1                 | \$88.00     | P-1 | 0.30          | NM          | 1      | \$88.00    |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | MTWTF--   |                       |                   |                 |               | 1                 | \$88.00     |     | 0.30          |             |        |            |
| N 10   | 7         | 08/28/10          | 08/28/10        | ABC 7 Sat News at 630p<br>ABC 7 Sat News at 630p    | CM                    | 630-7p            | -----S-         | :15           | 1                 | \$138.00    | P-1 | 0.50          | NM          | 1      | \$138.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | -----S-   |                       |                   |                 |               | 1                 | \$138.00    |     | 0.50          |             |        |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                                  | <u>Start/End Time</u> |                   | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> |     | <u>Rtg</u>    | <u>Type</u> |        |            |
| 1  | 7         | 08/23/10-08/29/10 |                 | ABC 7 Sat News at 630p                              | 630-7p                |                   | -----Sa--       | :15           |                   | (\$138.00)  |     | 0.50          | NM          |        |            |
| See MG 10.2  |           |                   |                 |   |                       |                   |                 |               |                   |             |     |               |             |        |            |
| [schedule change/Little League World Series - no early news] |           |                   |                 |   |                       |                   |                 |               |                   |             |     |               |             |        |            |
| 2  | 7         | 08/29/10-08/29/10 |                 | ABC 7 Sat/Sun News at 630p                          | 630-7p                |                   | -----Su         | :15           |                   | \$138.00    |     | 0.50          | NM          |        |            |
| Ⓜ MG for 10.1 08/28  |           |                   |                 |   |                       |                   |                 |               |                   |             |     |               |             |        |            |
| N 11   | 7         | 08/28/10          | 08/28/10        | Sat 7-730p<br>Sat 7-730p                            | CM                    | WHEEL             | -----S-         | :15           | 1                 | \$88.00     | P-1 | 0.60          | NM          | 1      | \$88.00    |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | -----S-   |                       |                   |                 |               | 1                 | \$88.00     |     | 0.60          |             |        |            |
| N 12   | 7         | 08/28/10          | 08/28/10        | Sat 730-8p<br>Sat 730-8p                            | CM                    | JEOPARDY          | -----S-         | :15           | 1                 | \$88.00     | P-1 | 0.50          | NM          | 1      | \$88.00    |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | -----S-   |                       |                   |                 |               | 1                 | \$88.00     |     | 0.50          |             |        |            |
| N 13   | 7         | 08/29/10          | 08/29/10        | Sun GMA<br>Sun GMA                                  | CM                    | 8-9a              | -----S          | :15/:15       | 1                 | \$160.00    | P-1 | 0.30          | BK          | 1      | \$160.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | -----S  |                       |                   |                 |               | 1                 | \$160.00    |     | 0.30          |             |        |            |
| N 14   | 7         | 08/29/10          | 08/29/10        | This Week<br>This Week                              | CM                    | 9-10a             | -----S          | :15           | 1                 | \$100.00    | P-1 | 0.00          | NM          | 1      | \$100.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | -----S  |                       |                   |                 |               | 1                 | \$100.00    |     | 0.00          |             |        |            |
| N 15   | 7         | 08/29/10          | 08/29/10        | ABC 7 Sat/Sun News at 6M<br>ABC 7 Sat/Sun News at 6 | CM                    | 630-7p            | -----S          | :15           | 1                 | \$138.00    | P-1 | 0.50          | NM          | 1      | \$138.00   |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |                       |                   |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |        |            |
| Week:  |           | 08/23/10          | 08/29/10        | -----S  |                       |                   |                 |               | 1                 | \$138.00    |     | 0.50          |             |        |            |
| Totals   |           |                   |                 |   |                       |                   |                 |               |                   |             |     |               |             | 21     | \$4,852.00 |